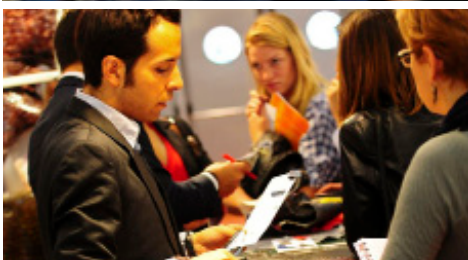


**Show preview - February 2012**





## Show info

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The show in figures

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LE CUIR A PARIS team

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### Thanks

Show photography © TANEKA - [www.taneka.fr](http://www.taneka.fr)

Translation © LANGUEDOC TRANSLATION - [www.languedoctranslation.com](http://www.languedoctranslation.com)

This document has been established with the financial help of CTC Tax and Subsidies Department

262  
17  
10



**262** exhibitors already signed up, **10** of which are new, coming from **17** countries.

### Breakdown by sector of activity

61%	Finished leathers
11%	Textiles and synthetics
9%	Exotic leathers
7%	Technical components
5%	Furs
3.3%	Services, Press, Associations
3%	Raw hides, Chemicals
1%	Leather garments

### Breakdown by country

52.7%	Italy
19.5%	France
12.6%	Spain
10.7%	Other European countries (Turkey, Portugal, Germany, England, Switzerland, Belgium, Iceland)
4.5%	Other International countries (Brazil, South Africa, Japan, United States, Singapore, Tunisia, Pakistan)



# Bespoke.

by **LECUIR A PARIS**

The new area dedicated to bespoke creation in the leather sector.

The spotlight is on know-how, innovation and technical expertise. Gilding, marking, embossing, dyeing, painting, screen-printing, weaving, sheathing, embroidering and unexpected combinations are the key to rich ready-to-wear, accessories and interior design collections.

LE CUIR A PARIS has selected a number of expert artisans who are keen to put their skills to the service of your company.



## ATELIER BETTENFELD-ROSENBLUM #

Sheather, Art gilder.

Sheathing, prototype making, leather decoration techniques: dyeing, painting, gilding, ageing, patinating, embossing...

[www.elegance-cuir.com](http://www.elegance-cuir.com)

The Atelier Bettenfeld-Rosenblum perpetuates the practice of an exceptional craftsmanship, exclusively dedicated to leather working. Following on from his father, David Rosenblum, a sheather and gilder, is one of the few craftsman to hold the secrets of this art. Tradition fans the flames of modernity... Indeed this motto could be that of the Atelier as David Rosenblum is also a man of his times: sensitive to the world around him and keen to meet the trends of the future with the same demand for quality. Consequently, David also takes commissions from the new generation of decorators and interior designers, creators and luxury houses.



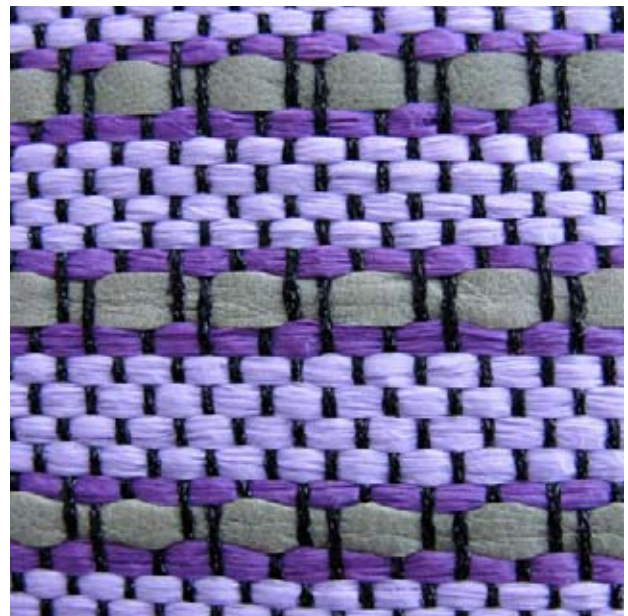
## FRÉDÉRIQUE LAMAGNÈRE #

Textile designer.

Woven leather associated with raffia, plastic, wool, cotton, silk, diamanté, beading and more...

[www.lamagnere-paris.fr](http://www.lamagnere-paris.fr)

Two strips of leather, three threads of wool, a piece of plastic and a few handfuls of beads – with these unusual combinations, Frédérique Lamagnère creates original fabrics. A touch of humour and elegance are always present in her creations, which give their full importance to the materials and the originality of the weaving. The results she obtains are the fruit of an avant-garde aesthetic quest associated with other qualities such as the strength of the fabric and how pleasant it is to the touch. A magician of weaving, Frédérique Lamagnère works from home on her loom and supplies Haute Couture houses with textile marvels.



## ANAÏS ALLARD #

Designer.

The Shibori technique on leather.

[www.wix.com/anaisallard/designer](http://www.wix.com/anaisallard/designer)

After training as an industrial designer, and graduating from an Art and Design school, Anaïs Allard developed the “Shibori on leather” technique. Shibori is the fruit of a blend of chrome tanning, the ancestral technique of boiled leather and a Japanese dyeing technique, and it transforms leather into a three dimensional material. By taking it far from its initial state as two dimensional skin, leather gains in depth and intensity. Anaïs has managed to take the material out of its usual sphere and adapt it to models for the Desio sofa makers and to reworking the famous Hardoy Chair by Jorge Ferrari-Hardoy.

This is the spirit in which she wishes to work with companies and craftspersons to enhance their expertise.



Reworking of the Hardoy Chair © Jorge Ferrari-Hardoy

## GARETH BRYN LEWIS #

Accessories designer.

Accessories prototyping.

[www.gareth-bryn-lewis.com](http://www.gareth-bryn-lewis.com)

Gareth Bryn Lewis is a leather specialist and accessories designer with a passion for innovation and the development of new materials and techniques. Lewis trained at the prestigious London College of Fashion, among some of London's finest up-and-coming talent. He won the Drapers Young Accessories Designer of the Year award in 2009 and launched his career in the fashion accessories market.

Gareth works with and has a passion for the luxury market. He prides himself on understanding the full scale of this market and enjoys reaching for new opportunities and developments. In seeking to marry old and new techniques, Gareth strives to keep his traditions close to his heart but bring the future even closer.





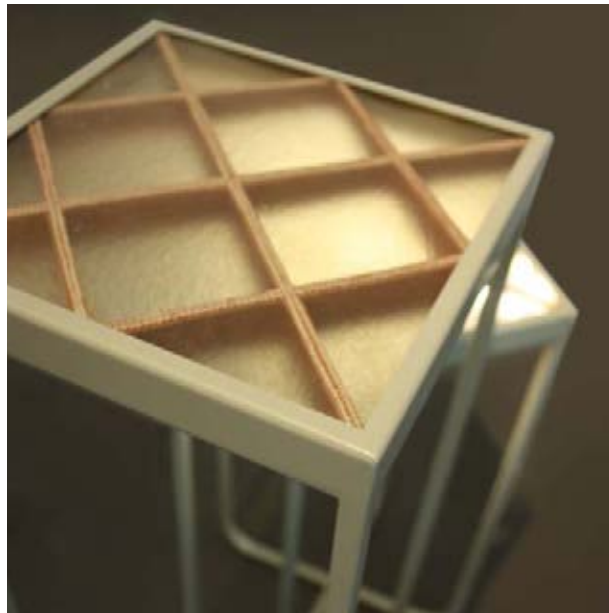
## DIDIER VERSAVEL #

Designer.

Honeycomb leather technique.

[www.didier-versavel.com](http://www.didier-versavel.com)

For Didier Versavel, “being a designer primarily means being the lead actor” in a film where the craftsman or manufacturer would be the movie director, the purchasing agent or importer the film producer, and the marketing team the screenwriters. This is why since graduating from the well-known design school, Boule, in 2001, he has performed with precision and creativity, each time adapting his style to give reality, intensity and novelty to projects conceived by partners from very different worlds: from the “blockbuster productions”, namely the many furniture collections that he has designed for leading retailer Les 3 Suisses, to the “art-house production” in working alongside a master leatherworker and using innovative techniques, like transparent lambskin parchment mounted on a honeycomb of calf’s leather, to create truly exceptional luggage. Together they developed a system of rigid, thick, honeycombed, transparent panels made of 100% leather. Today Didier is extending his experimentation with transparent parchment and is bringing this material back into fashion by creating lamps and furniture using the latest LED technology.



## LUCIE MONIN #

Gilder;

Gilder on leather with fine 22 carat gold, or silver, bronze or other patterns.

[www.luciemonin.com](http://www.luciemonin.com)

Inspired by a desire to preserve old manuscripts, Lucie Monin offers a personalisation service for luxury accessories, clothing and objects, using fine 22 carat gold. By drawing on the ancestral art of gilding on binding dating from the 15<sup>th</sup> century, Lucie Monin has successfully adapted it to contemporary tastes in the fashion and design sectors, either through individual orders or limited editions. This concept can be used for a variety of applications, as the graphic designs can be placed on a number of supports such as leather, exotic leather, parchment, silk, Corian, paper, Rhodoid, papier mâché, fur, Plexiglas, acetate and more.

Her gold branches cover anything and everything she gets her hands on!

By creating unique decorations and enhancing all types of objects, she offers her clients the possibility of rendering household items unique by endowing them with refinement, luxury and timelessness. Various companies have already called on her services.



## MARIE BEYER #

Glove-maker.

Creation of bespoke gloves, prototype making.

[www.marybeyer.com](http://www.marybeyer.com)

A creator of bespoke Haute Couture gloves, Mary Beyer is a Member of the *Grands Ateliers de France*, the *Conseil National des Métiers d'Art* and the selection committee for the *Maîtres d'Art* at the Ministry of Culture and an expert for the Fondation Bettencourt Schueller "*L'intelligence de la Main*". After a career as a model she then became a designer of Haute Couture jewellery and accessories, and through this she discovered the Millau glove makers. Leading fashion houses commissioned her to design and embroidery sumptuous gloves. Trained at the School of Haute Couture, and a firm believer that the survival of this expertise will come from a passion for beautiful items and not by worrying only about short-term profitability, she took over the Lavabre Cadet workshops, the flagship of exceptional glovemaking, for Haute Couture and bespoke commissions.



## RICHARD DE LATOUR #

Stylist.

Patchworks of leather, metal and wood, combinations of leather and lace, woven leather, painting on leather, screen printing, sheathing of jewellery.

[www.richarddelatour.com](http://www.richarddelatour.com)

Born into a family of cabinetmakers and painters, Vincent Richard de Latour has always been surrounded by artisanal know-how. It was therefore quite natural for him to opt for a career in the Applied Arts. Aged 18, he entered the *École Nationale Supérieure des Arts Appliqués* (ENSAAMA), then he passed the entrance exam to the Paris Decorative Arts School (ENSAD), in the "clothing" department. After a number of years working with Parisian designers, his eponymous Richard de Latour accessories label was launched in 2010. It develops a personal and creative universe around leather, wood and metal. Designed in a contemporary and resolutely up-to-date style, Vincent strives to showcase local expertise and craftsmanship whilst also offering accessories that are very much on-trend. For the last two seasons, international clients and the world's media have been showing great interest in his work and his style is in demand for partnerships.





## GEORGINA BRETT CHINNERY #

Decorator.

Surface leather decoration techniques: laser cutting, hand tooling, painting, pleating, thronging.

[www.bombarock.co.uk](http://www.bombarock.co.uk)

Georgina Brett Chinnery creates bespoke furniture and interior pieces each individually hand decorated by interpreting classical techniques of leather decoration. Relief, sculpture and texture underpin the basis of each design. After studying 3D Design, Georgina went on to learn the craft of upholstery, where she found that manipulating the fabrics (pleating, crafting) introduced a sculptural element to her furniture. She applied similar techniques to leather and, after a further course in surface leather decoration, realized the scope of leather as a medium and the wealth of ancient techniques to tap into. Durable yet flexible and able to take many forms of decoration, Georgina's use of these classical methods results in a contemporary style steeped with antique references. The bespoke element is aimed at the high-end luxury market; the hand-decorated techniques may also be applied to furniture and interior pieces, or to wall panels, luxury yacht interiors, hotel concepts, saddlery, etc.



## YOLANDA OLEARY #

Textile Designer.

Surface leather techniques: heat transfer-printing, laser engraving and hand-painting, laser cutting, crocheting, embroidering and beading leather.

[www.yolandaoleary.com](http://www.yolandaoleary.com)

A graduate of the London College of Fashion, Yolanda O'Leary has a passion for sourcing and developing innovative textile within fashion. Her womenswear consists of light draped layers of crepe de chine, viscose, soft lambskin and suede lined in silk. Her cascading engineered prints in muted tones of cream, lilac, navy and khaki with hand-painted copper embellishment are inspired from photography. Skilled in the disciplines of print, knit and embroidery alongside pattern cutting and garment construction, she is interested in working internationally in companies with a focus on fashion-forward designs and innovative textiles. With experience from both Burberry and Alexander McQueen under her belt, she is one to watch.



Photography © Sean Michael

# EXPOTO

Salle VIP Presse

Streets&People Magazine, in partnership with LE CUIR A PARIS is exhibiting photos of the looks and styles spotted on the streets of the major cities of Planet Fashion.



## IFM ADORES LEATHER & LE CUIR ADORE L'IFM

The 2011/2012 collections from the designers of the IFM are unique, fun and rich in colour and expression.

Three themes will be developed during this year's LE CUIR A PARIS show, which is showcasing the creations of IFM designers. The first theme generates geometric and retro-futuristic volumes, the second takes an ironic look at the imaginary world of the Paris catwalk shows, whilst the third goes full circle in all the colours of the rainbow.

The IFM, in partnership with LE CUIR A PARIS, is pursuing its goal of aligning young international designers with the expertise and capacity for innovation of craftsmen and women working with leather.

For this edition, 18 designers will present their models of shoes, bags and clothing designed and produced in partnership with leading luxury French and International fashion houses, leather manufacturers and tanneries, most of whom will be present at the show.

THANKS TO ATLANTIC LEATHER – BODIN JOYEUX – BONAUDO SPA – CURTIDOS BADIA S.A – NOVALPINA FRANCE – POULAIN PEAUSSERIE – PRO PEAUX – RIBA GUIXA – TANNERIE HAAS

DESIGN POST GRADUATE PROGRAM /  
FASHION & ACCESSORY  
WWW.IFM-PARIS.COM  
CREATION@IFM-PARIS.COM –  
T +33 (0)1 70 38 89 89

Bag design by Lena Boerner © IFM 2011  
made by SIS Groupe.

Photography © Kristy Sparow





**PLASTIC  
LOOK***Lingerie*

### Lingerie

Come and discover products intimately familiar with the most confidential and sensitive material innovations. Yarns for wovens and knits that satisfy even the most insatiable need for comfort. Lace and embroidery of gossamer fineness, light and stretchy decorations. Delicate, evanescent or quietly ordered patterns. Washed and washable leathers with a smooth suppleness. Flirty, functional and charming accessories. All the ingredients necessary for chic, modest or alluring undergarments.

### Plastic look

Come and explore products with a whiff of plastic lightness and the cheerful nonchalance of not totally natural materials. Glassy, smooth, rubberised yarns. Fabrics, leathers and accessories that are coated or covered in film, with crackled, polished, melted or crystallized aspects. Hyper-natural botanical motifs, artificial flowers with a deliciously chemical scent. Go wet-look with sparkling little skirts and dresses, or get wet-ready in protective jackets and trench coats.



PREMIÈREVISION  
**PLUR/EL**

Please refer to the *PREMIÈRE VISION PLURIEL* guide for the list of exhibitors participating in this trail.



# Love s.13

It seems almost natural to compare Love with Design.

These two movements transcend our daily lives  
and involve taking risks, going out on a limb.

They share a common enemy – “safety, the insurance contract” (Alain Badiou).  
It takes two to create love, and you have to dare to use words that have almost  
vanished from our vocabularies:

conciliation, listening, kindness, even compassion and above all, complicity.

These words are also new sources of strength for design.

This is the “Love Approach” of many designers, visual artists and  
filmmakers, who work in couples and use their fusion and their complementarity as  
a source of energy.

Step into this whirlwind of love and take a closer look at a love story in five  
stages.

Beginnings: the thrills of expectation

Idyll: the elation of the love-filled Eden

Frenzy: the excesses of passion

Repetition: the comfort of love become familiar

Quarrel: when we have escaped from danger – Reset! we go back to square one!  
And to bring this journey to a close, we will consider the title of Alain Finkielkraut’s  
book which promises us eternity:

**AND IF LOVE LASTED**





## beginnings

LOVE IS A THOUGHT  
Fernando Pessoa

These are the beginnings, a time of dreams, ideas, promises, the unspoken. The gentle thrill of expectation, where everything is allusion and delicacy. In search of ideals, we dream of plenty, we take time to wait.

Colours seen through tulle allow a glimpse of a diffuse light. The need for lightness is overwhelming. White is chalky and full of body, a blond halo covers objects, the sky blue is a light zephyr, the aqua green blends with the pebbles from streams.



## idyll

LOVE WHAT YOU WILL NEVER SEE TWICE  
Alain Badiou (Éloge de l'amour)

We dream of divinities and mythical couples: a spell transforms lovers into trees to save them. Impossible marriage, courteous love, agitation: the white veil is black and will lose them. Isis brings Osiris back to life, love as a symbol of eternity.

A unique moment, joyful harmony, a time for exchange, osmosis, complicity, connivance. We pay attention to the other, we satisfy tender appetites. Joy sets in and Forever seems attainable.

Colour is welcome and brings a magic touch. The spruce and naïf colours of Caribbean houses or the terraced house fronts of Burano. They are saturated or whitened, Sienna tempers the gay pinks, whilst greens and blues combine and look like one another. Egg white joins forces with vanilla, and the brownishgrey of breadcrumbs is indulgent and calms the brights, bringing them into everyday use.



## Frenzy

REDUCING ART TO ITS MOST SIMPLE EXPRESSION WHICH IS LOVE

André Breton (Poisson soluble)

Love is the taste of divinity; if we make our lives into works of art, we have to explore the avenue of nonsense, allow baroque to slough off the old and make way for the new. Break away from conformism, embrace the bad taste that slumbers within us all. Put up with an avalanche of “yuks”, of strange textures, of crazy tattoos. It’s a new psychedelia, influenced by India, which sometimes tends towards luxuriant but is often on the right side of kitsch. Artificial paradise, improbable food and reconstituted flowers.

Employ colour like a manifesto. An abundance of uninhibited colours to be combined without hesitation, they don’t care a jot about the hierarchy. An unsettling nature, a gluttonous jungle, parrots and macaws take up residence in the summer homes of the “nouveaux riches”.

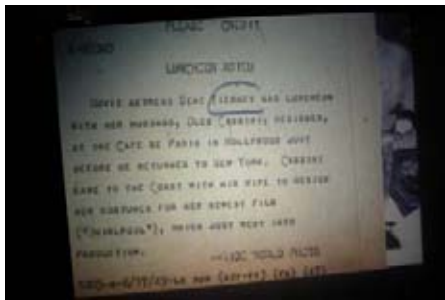
## repetition

LOVE NEEDS REINVENTING, WE KNOW THAT  
Arthur Rimbaud (Une saison en enfer)

Oh Woe! After all this excitement, routine sets in, but as Alain Badiou tells us, “Love is a construction”, so we have to make something good come of it. To reassure ourselves, we listen to our own story over and over again, and we rely on the established values that have quietly set up home in our subconscious.

Standard and obsessive colours are essential and evocative references. Unfiltered Gitanes blue, which has become the symbol of forbidden pleasures, cola brown which is universal, convivial, warm and sparkling. Navy blue, the rigour of officers uniforms. Ferrari red is luxurious, gleaming and macho, the symbol of inaccessibility and much regretted excesses. Macintosh beige, the emblematic trench coat of horse riders, the British reference from another century. Italian green, to dream of the 1960s; Dolce Vita, Sophia, silk scarves.





## quarrel

LOVE IS A SECRET THAT IS TOLD BY CHANCE

Alain Badiou (Éloge de l'amour)

Tragedy of summer, doubt sets in and ruins love. Jealousy! Hitmen, gunmen, knives, we look for the guilty party and want to kill the infidel. Vendetta! We cry for revenge, but we invent some treachery before we combat the traitor. Fed up with everything, we say heartrending goodbyes then, overwhelmed by grief, we let amnesia take over. Reset: Love has prevailed, we go back to square one!

Colours invade the screen in dark spurts tempered by neutrals. Brownish red, tragic black, sulphur yellow, suffering green, dried earth, taupe brown.



## I love green

LOVE AFFAIR

Greens are comfortable.  
They hide amongst the algae, slip along the river bed.  
Greens have fun.  
They play hide and seek with the tamarisk, stick their tongues out at chameleons.  
Greens are affected.  
They decorate the feathers of macaws, gleam on malachite, brighten emeralds.  
Greens are green.  
They are dyed with dried sage, and smell of freshly cut grass.  
Greens travel.  
They enhance Indian saris, turn blue on the shores of the Aegean sea.  
Greens are in love.  
They embellish the scarves of pretty girls, caress the bellies of grass snakes, are blown down by the July winds.

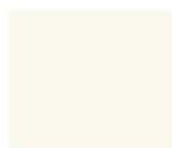


prémices



RUISSEAU

idylle



ISEULT

délire



NOIR MASCARA

redites



ROUGE FERRARI

querelle



JALOUSIE

I love green



RUISSEAU



FILTRE



TRISTAN



MAUVE DÉLAVÉ



BEIGE MACINTOSH



VENDETTA



VERT INDIEN



DUVET



ISIS



VERT INDIEN



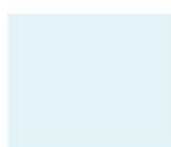
BLEU GITANES



PERFIDIE



VERT ITALIE



GELÉE



OSIRIS



ROSE BOLLYWOOD



ROSE ST LAURENT



ADIEUX



ISIS



NUÉE



BAUCIS



JAUNE ÉCOEURANT



BRUN COCA



AMNÉSIE



CIEL DÉMODÉ



VANILLE



PHILÉMON



CIEL DÉMODÉ



VERT ITALIE



RESET



CUPIDON



BLEU UNIFORME

s.13

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